



PRESS RELEASE: Launching the Global Professional Tutors Association, GPTA

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The Global Professional Tutors Association (GPTA) will be officially launching on the 13th of December 2016. The GPTA has been formed in recognition of the need for responsible self-regulation internationally for an industry that is growing rapidly. The tutoring industry is estimated to be worth USD\$100bn internationally and the GPTA is proud to be the first peak body for tutors worldwide in benchmarking accountability within the private tutoring sector.

CEO of the GPTA, Mohan Dhall said: *“Parents and regulators in all nations should be happy that the responsible players within this sector are aligning in the interests of best practice. The GPTA is the first and only professional standards body for tutors internationally and requires that members abide by a Code of Ethics and be child protection checked.”*

Members of the GPTA will find themselves part of a network of like-minded professionals. The Association helps to provide choice to parents so that they can make informed decisions. We believe that responsible self-regulation is a model that should be followed.

Dhall said, *“Teachers, schools and mainstream educators need to work with the supplementary tutoring sector, as partnership brings the best results for children and families. The growth of private tutoring does not indicate a failure in education, but rather points to the importance families place on education over time. Teachers, parents and mainstream schooling systems should acknowledge and work in partnership with tutors to articulate how best to support children and their education.”*

Storm McGrath, CEO of Kip McGrath Education Centres, is a founding member of the GPTA. His organisation has been a strident promoter of standards in educational tutoring for years. Storm said, *“As education becomes more globally competitive parents expect to receive quality and consistency from tutoring companies. A parent who sees that a tutoring company is a member of the GPTA can be assured that they comply with the GPTA rules. This is vitally important when a parent trusts a tutor to work with their child to help them achieve their educational goals.”*

Nam Nguyen, a Director of Apollo Education and Training in Vietnam said, *“Parents, students and educators are now global. Driving consistent standards through the CPD of GPTA members, coupled with the continued engagement of parents as partners will ensure quality of education delivery and strong academic outcomes for students.”*

The GPTA is a peak body that articulates the benchmarks and standards appropriate to supplementary education. Parents should ask important questions about the educational utility of supplementary education and expect honest answers from accountable tutors.

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